

Haier Travel Credit Campaign Terms and Conditions

Short Terms and conditions - POS

UK & ROI, 18+ only. Purchase period opens 00:01 26/06/2024 and closes 23:59 31/07/2024. Purchase one qualifying Haier product at participating retailers, then after 30 days register at www.haier-holidays.com to claim £150 / €150 Travel credit for hotel bookings. All entries must be received by 30/09/2024. Please retain receipt. Requires registration & internet access. Name, email and receipt upload required. Max 1 entry per person, per receipt. In instances where customer has purchased multiple products, they will be entitled to claim per eligible purchase. Max 3 claims per person. Exclusions apply, entry & full terms: www.haier-holidays.com/terms

These terms and conditions govern the Haier Travel Credits campaign; offering participants who purchase a qualifying Haier product £150 / €150 credit to book a hotel stay on www.en-gb.travelcredits.com / www.en-ie.travelcredits.com. Participants who purchase a qualifying Haier product during the promotional period and successfully complete the 'how to participate' process (as detailed below) are eligible for the offer. These terms and conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Participants agree to be bound by these terms and conditions. Please retain a copy for your information.

Promoter: Haier Smart Home UK and I Ltd incorporated, 302 Bridgewater Place, Birchwood Park, Warrington, WA3 6XG

Administrator: TLC Marketing Worldwide UK Ltd, 54 Baker Street, London, W1U 7BU.

1. Promotional Period:

- a) **Purchase period:** 00:01 Wednesday 26th June – 23:59 Wednesday 31st July 23:59
- b) **Registration Period:** 00:01 Friday 26th July 2024 – 23:59 Monday 30th September 2024, customers must wait 30 days after the purchase date to submit their claim.

2. Eligibility:

- 2.1. This promotion is open to UK and ROI residents aged 18 or over, excluding employees and the immediate families of the Promoter, its subsidiaries, other group companies, its agents, or anyone else professionally connected with this promotion including without limitation the Administrator.
- 2.2. Participants must have purchased one qualifying product (as defined in paragraph 4) instore or online from participating retailers across the UK & ROI (as defined in paragraph 3).
- 2.3. Max 1 entry per person, per receipt. In instances where customer has purchased multiple products, they will be entitled to claim per eligible purchase., subject to any exclusions specified in these terms and conditions.
- 2.4. Max 3 claims per person.
- 2.5. Complete the process set out in paragraph 5 to register for the Reward followed by the process set out in paragraph 8 to redeem the Reward.

3. Participating retailers:

i. UK

- AO.com
- Argos
- Amazon
- Currys
- Buy It Direct Group
- John Lewis Partnership
- The Very Group – Very and Littlewoods brands (but excluding Littlewoods Ireland)
- Haier UK (https://www.haier-europe.com/en_GB/)
- CIH
- Sirius Buying Group
- Selected Independent Retailers
- Costco

ii. **ROI**

- Harvey Norman
- DID
- Powercity
- Euronics Ireland
- Soundstore
- Expert
- Ireland Independent Retailers / Other Irish Retailers

Excluding stores: Ireland Argos, Ireland AO, Ireland Currys, Littlewoods Ireland

4. **Qualifying products:**

49 qualifying SKU's included.

<i>Type</i>	<i>Brand</i>	<i>Product</i>	<i>MPN Code</i>	<i>Model Ref</i>
FS	HAIER	WD	31019002	HWD100-B14959S8U1
FS	HAIER	WD	31018933	HWD80-B14959S8U1
FS	HAIER	WD	31018931	HWD90-B14959U1
FS	HAIER	WD	31011215	HWD100-B14979
FS	HAIER	WD	31011218	HWD100-B14979S
FS	HAIER	WD	31011214	HWD120-B14979
FS	HAIER	WD	31011216	HWD80-B14979
FS	HAIER	WD	31011217	HWD80-B14979S
FS	HAIER	WD	31020340	HWD100BD14979NUK
FS	HAIER	WD	31020344	HWD10BD14979SNUK
FS	HAIER	WM	31019008	HW80-B14959S8TU1
FS	HAIER	WM	31019007	HW80-B14959TU1
FS	HAIER	MW	31018780	HW90-B14959U1
FS	HAIER	WM	31018792	HW90-B14959S8U1
FS	HAIER	WM	31018781	HW100-B14959U1
FS	HAIER	WM	31018779	HW100-B14959S8U1
FS	HAIER	WM	31011226	HW80-B14979S
FS	HAIER	WM	31011225	HW80-B14979
FS	HAIER	WM	31011222	HW100-B14979
FS	HAIER	WM	31011223	HW100-B14979S
FS	HAIER	WM	31011213	HW120-B14979
FS	HAIER	WM	31019270	HW100-B14979U1
FS	HAIER	WM	31019599	HW100-B14979S8U1

FS	HAIER	WM	31019441	HW100-BD14979U1
FS	HAIER	WM	31019442	HW100-BD14979S8U1
FS	HAIER	WM	31019877	HW110-B14979S8EU1
FS	HAIER	WM	31020198	HW110-BD14397U1
FS	HAIER	WD	31018932	HWD100-B14959U1
FS	HAIER	WD	31018997	HWD90-B14959S8U1
FS	HAIER	WM	31019085	HW80-B14979TU1
FS	HAIER	WD	31019175	HWD80-B14959U1
FS	HAIER	WM	31019080	HW120-B14979U1
FS	HAIER	WM	31019086	HW80-B14979S8TU1
BI	HAIER	TD	31900550	HDB4 H7A2TBERX80
BI	HAIER	TD	31900541	HDBI H7A2TBEX-80
BI	HAIER	WM	31801088	HWQ90B416FWBR-UK
BI	HAIER	WM	31801070	HWDQ90B416FWBRUK
BI	HAIER	WM	31801003	HWQ90B416FWB-UK
BI	HAIER	WM	31801002	HWDQ90B416FWB-UK
FS	HAIER	TD	31102539	HD90-A2959
FS	HAIER	TD	31102540	HD90-A2959S
FS	HAIER	TD	31102600	HD90-A3959
FS	HAIER	TD	31102601	HD90-A3959S
FS	HAIER	TD	31102148	HD90-A2979
FS	HAIER	TD	31102751	HD90-A2979N-UK
FS	HAIER	TD	31102361	HD90-A2979S
FS	HAIER	TD	31102664	HD90-A3Q979RU1
FS	HAIER	TD	31102604	HD90-A3Q979U1
FS	HAIER	TD	31102846	HD90-A3Q397U1-UK

ROI exclusive

FS	HAIER	WM	31019062	HW90-B14939-UK
FS	HAIER	WM	31019050	HW90-B14939S8-UK
FS	HAIER	TD	31102791	HD90-A2939E-UK
FS	HAIER	TD	31102792	HD90-A2939RE-UK
FS	HAIER	TD	31102655	HD90-A2939S

Qualifying products are subject to availability and whilst stocks last.

5. **How to participate to register for the reward:** Once a participant has purchased a qualifying Haier product from a participating retailer during the Promotional Period, they must visit www.haier-holidays.com to register their claim.
 - a. Purchasers must wait 30 days before making a claim from the date of purchase.
 - b. Participants must enter the below information to register:

- i. Full name
- ii. Current valid email address
- iii. Select whether they are from UK or ROI (which will determine the currency of the reward)
- iv. Upload image of purchase receipt for qualifying product from a participating retailer clearly showing:
 - date of purchase;
 - the retailer; and
 - the qualifying product purchased.

6. **The Reward:** All eligible participants will receive £150 for UK customers or €150 for ROI customers in travel credit for a hotel booking (the "Reward") and as further described in paragraph 8.

7. No cash or other alternative Reward will be provided in whole or in part, except that in the event of circumstances outside of its control the Promoter reserves the right to substitute a similar Reward or of equal or greater value. The Rewards are not for re-sale, cannot be auctioned or exchanged and are not transferable or redeemable for cash. The Reward cannot be used in conjunction with any other offers and does not have any monetary value.

8. How to redeem the Reward:

- a) Participants will be validated within 3 working days of registration and sent an email from the Administrator at haier@tlcrewards.com to the email address provided at registration.
- b) All eligible participants will receive the Reward which can be redeemed at www.en-gb.travelcredits.com for UK customers and www.en-ie.travelcredits.com for ROI customers.
- c) If a claim is deemed invalid, participants will be notified via email and they can attempt to claim again.
- d) Participants will receive a username and pin by email, to the email address provided at registration to access the Travel Credits website (operated by the Administrator) which will be to www.en-gb.travelcredits.com for UK customers and www.en-ie.travelcredits.com for ROI customers where they can make the booking and redeem the Reward.
- e) The Reward must be redeemed by 23:59 30th September 2025, although it can be used for hotel bookings after this date.
- f) Eligible participants will be able to browse the hotel listings and once they have selected their hotel and room, provided participants use the provided username, the Reward will be automatically deducted during the listings page and booking process.
- g) Participants must input their full name, email address, contact number, full postal address and payment details. Once processed, participant will receive a booking confirmation in the email they have entered during the booking process.
- h) For a booking for a hotel stay less than the Reward amount no payment details will need to be entered and any remaining balance of the Reward will be available to claim on another hotel booking until the expiry date specified above.
- i) Multiple Rewards cannot be used for the same hotel booking.

j) Confirmation, changes and cancellation policy:

- I. The Promoter has no contractual responsibility for hotel bookings, which will be subject to any applicable terms and conditions.
 - II. The booking confirmation, which includes the essential elements such as the description of the property, room booked and the date, will be sent to participants by e-mail. If participants do not receive a booking confirmation e-mail within 24 hours of placing the booking, they can contact TLC Customer Services by emailing customerservice@travelcredits.com and quoting their username.
 - III. It is expressly agreed that the data stored in the information systems of the Travel Credits website, or its partners shall constitute proof with respect to the bookings made by the participant. Data stored in computers or electronic media are valid proof and shall therefore be acceptable under the same conditions and with the same evidential value as a physical written document.
 - IV. By confirming the booking, participants agree to the property terms and conditions. Participants are responsible to check all information, including cancellation terms, available before booking.
 - V. In the event of being unable to attend a confirmed booking, participants can inform the Administrator as soon as possible by sending an email to customerservice@travelcredits.com and quoting their username.
 - VI. If participants wish to cancel or amend their booking, they should contact TLC Customer Services as soon as possible through the 'Amend/Cancel' section found in 'My bookings' on the Offer Booking Site or by sending an email to customerservice@travelcredits.com and quoting their username. Some bookings will be non-refundable. This will form part of the property terms and conditions and will always be clearly communicated in the booking information available to participants before the booking is confirmed. In the event of a cancellation being possible, all cancellations will be final.
 - VII. In the instance of a non-refundable booking, participants will have no right to a refund or to receive any substitute offer, compensation of any kind or cash equivalent, in the event of cancellation.
 - VIII. If participants should choose not to travel, they will be classified as a 'no show', participants will lose their right to their booking and will not be able to rebook another booking and will lose access to the Travel Credits booking platform. They will have no right for any refund, substitute offer, no compensation of any kind or cash equivalent.
- k) Any tax liability arising from receipt of the Reward will be the responsibility of the recipient.
 - l) Participating in the promotion, including carrying out the steps in paragraph 5, is deemed acceptance of these terms and conditions.
 - m) All bookings are subject to hotel availability.
 - n) No cash or other alternative Offer will be provided in whole or in part. The Offer is not transferrable.
 - o) The Offer cannot be used in conjunction with any other offers.

10. It is the responsibility of each participant to provide correct, up-to-date details when participating in the promotion and claiming their Reward. The Promoter cannot be held responsible for participants failing to supply accurate information which affects claim of their reward.
11. The Promoter and the Administrator accept no responsibility for any claims that are incomplete, misdirected, illegible, corrupted, lost, damaged, delayed or fail to reach the Administrator and any such claims will not be accepted. Proof of sending will not be accepted as proof of delivery.
12. Claims will be deemed invalid if (including but not limited to) participants;
 - a. Are not an eligible participant (as defined in paragraph 2);
 - b. Reside outside of the UK or ROI
 - c. Have not waited 30 days from the purchase date to register;
 - d. Have not registered within the Registration Period specified in paragraph 1.1.1.b);
 - e. Have failed in any way to otherwise comply with these Terms and Conditions and corresponding partner Terms and Conditions as determined by The Promoter and Administrator in its sole discretion.
13. The Promoter and Administrator reserves the right to investigate and undertake all such action, as is reasonable, to protect itself against fraudulent or invalid claims including, without limitation, to require participant to provide further verification such as proof of purchase and ID (passport, driving licence or equivalent).
14. Participants who make a claim on someone else's behalf will be disqualified, at the Promoter's discretion.
15. Claims (bulk or otherwise) made from trade, consumer groups or third parties will not be accepted. Claims made by macros or other automated means (including systems which can be programmed to enter) and claims which do not satisfy the requirements of these Terms and Conditions in full will be disqualified and will not be counted.
16. The Promoter and the Administrator reserve the right to reject those claims which it considers, in its absolute discretion, are fraudulent or invalid.
17. Any additional costs which may be incurred in this Promotion in the context of participation, such as other additional services that go beyond those described services for the Reward must be paid by participants separately.
18. Insofar as permitted by law, the Promoter and Administrator, nor its associated companies, will be responsible or liable to compensate the participant or any other party, or accept any liability, for any personal loss, expense or damage in connection with this promotion or accepting or using the Reward except for any liability which cannot be excluded by law (including personal injury, death and fraud) in which case that liability is limited to the minimum allowable by law. Neither can they guarantee the quality and/or availability of the services offered when using the Reward and cannot be held liable for any resulting personal loss or damage. Participant's statutory rights are unaffected.
19. In the event of circumstances outside the reasonable control of the Promoter, or otherwise where fraud, abuse, and/or an error affects or could affect the proper operation of this promotion or the awarding of Rewards and only where circumstances make this unavoidable, the Promoter reserves the right to cancel or amend the promotion or these Terms and Conditions, at any stage, but will always endeavour to minimise the effect to participants in order to avoid undue disappointment.
20. The Promoter and Administrator have no control over internet or communication networks and are not liable for any problems associated with them due to traffic congestion, technical malfunction or otherwise. The Promoter and Administrator will not be held liable to any individual for any fraud committed by any third party nor for any event beyond its control including, but not limited to, user error and any network, computer, hardware or software failures of any kind which may restrict, delay or prevent a participant's participation in the promotion.
21. This promotion is administered by TLC Marketing Worldwide UK Ltd. Participants can contact TLC via the Contact us form on www.haier-holidays.com or haier@tlcrewards.com.
22. The Promoter's decision is final with regard to all promotional matters.
23. If any of these paragraphs should be determined to be illegal, invalid or otherwise unenforceable then it shall be severed and deleted from these Terms and Conditions and the remaining paragraphs shall survive and remain in full force and effect.

24. The Promoter and Administrator will only use the personal details supplied for the administration of the promotion and for no other purpose. All data obtained will be held by the Administrator who is responsible for fulfilling the Reward. Any data captured in the fulfilment of the promotion by the Administrator will only be used for validation of entries with your consent. It will not be used for marketing purposes. Personal details will at all times be kept confidential. Data will be held in accordance with current Data Protection legislation and will be stored for 3 months from the promotion end date, after which it will be deleted. visit <https://www.tlcworldwide.com/privacy-policy/> for the Administrator's privacy policy. To understand how the Promoter uses and protects personal data, please see the Promoter's privacy policy at https://www.haier-europe.com/en_GB/privacy-policy/. Participants can request access to their personal data, or have any inaccuracies rectified, by sending an email to lets.talk@tlcmarketing.com. By participating in the promotion, participants agree to the use of their personal data as described above.

25. These Terms and Conditions and any question concerning the legal interpretation of these Terms and Conditions will be governed by the laws of England for UK and The Republic of Ireland for ROI residents. Any disputes must be referred to the English and Irish courts unless participants live in another part of the UK, in which case the participants local courts will have jurisdiction.